The Simpsons, Cool

Homer:

Dad, that will never work. If you want to make your move, you got to play it...cool. Now what you gotta do If you wanna get a kiss Is act real smooth And make your move like this:

Abe: Oh, I see! So if I take your advice And make your patented move, Then my chances for love

Homer:

Now what's that rule?

Will slightly improve?

Abe:

Play it cool.